

For Earth Day Sponsorships, please contact Anastacia Sullivan [renoearthday@gmail.com](mailto:renoearthday@gmail.com) ~ 775-391-7439

2018 Reno Earth Day Sponsorship Levels		Supporter Up to \$499	Keeper \$500	Steward \$1,000	Protector \$2,500	Earth Guardian \$5,000
1	Name/Logo/Link to your site from Earth Day Website Sponsor page	Name & Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link
2	VIP Invitation to the Volunteer & Sponsor Appreciation Party: Food, Awards, Community	X	X	X	X	X
3	Planning Committee Seats if desired	X	X	X	X	X
4	Volunteer Opps. For employees incl. free gifts, hours tracking and VIP Appreciation Party	X	X	X	X	X
5	Name/Logo in all Earth Day 2018 Sponsorship Banners hung in multiple high traffic locations	Name	Logo	Larger Logo	Large Logo w/ High Placement	Largest Logo w/ Highest Placement
6	Logo on Event Map Signs-multi-locations @ event-IDing your booth location or named feature.	^ \$500 ^ Total Value	X	X	X	X
7	Free Booth Space at event to be used for anything - product demos, staff recruitment, education, sales, special activities/exhibits (non-transferable)		10x10	up to 20x20	up to 30x30	Unlimited
8	Choice of location at event to maximize your presence & goals (first come/first serve on locs).		X	X	X	X
9	We'll hang your extra banner(s) in prime location(s) throughout event.		(1 location)	(2 locations)	(3 locations)	Unlimited
10	Logo included on Event Flyers, posted locally in 100+ locations+social media+emailed to 1000's		X	X	X	X
11	Stage Announcements on all stages		^ \$1,400 ^ Total Value	(min. 3)	(min. 6)	(min. 10)
12	Special Press Release on your company/sponsorship (sponsor may provide content if desired or we will write)			X	X	X
13	Company Feature Promotion on our extensive Social Media for 3 months			X	X	X
14	Posting of your other media (events, press releases, promos, etc.) in our social media all year (for any content provided by sponsor through year)			X	X	X
15	Invaluable IN-PARK reserved parking for your booth/event participants.			X	X	X
16	Your event booth participants receive ALL VIP benefits, incl. Volunteer greenroom, food, drink tokens & T-Shirt & other gifts.			X	X	X
17	Specific Company Ad in our main Newsprint ad/ Printed program (you can design or we will)			1/4 page	1/2 page	1/2 page+ logo on Title Page
18	Specific Feature of event as a Named Sponsor, Labeled in all programs, maps, signage for that feature (all high traffic features-FCFS)			20x20 Shade Tent	Choice any Single Feature or Topic Area	Choice any 1 Feature & 1 Topic Area

^ \$5,500 ^  
Total Value

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19	Named in our live radio PSA's				X	X
20	Featured in Digital Banner on Home Page of Reno Earth Day Site (200,000+ annual visits)				X	X
21	Additional 1/2 page ad in Newspaper for your company to run any week leading up to event.				X	X
22	Logo & Link to your company on additional Mercury websites beyond Earth Day Event.				X	X
23	Named in radio ads everywhere allowed				<b>^ \$11,000 ^ Total Value</b>	X
24	Named in TV spots everywhere allowed					X
25	Logo included on Event T-Shirt, sold at event & online + ALL Volunteers/Staff/Sponsors wear for years to come.					X
26	Featured as Main event Sponsor in all media on event, incl. signs, ads, digital media - with title above fold, category exclusivity.					X
						<b>^ \$20,000+ ^ Total Value</b>