

Press Release February 28th, 2018 (For Immediate Release)

“Reno’s 2018 Earth Day Celebration Coming in April”

RENO, NV (February 28, 2018) - Reno’s 2018 Earth Day Celebration will take place on Sunday, April 22nd, 2018 from 11am to 6pm at Idlewild Park! The Festival continues its traditions of “Celebration and Education” with it’s three armed theme: The Natural World, Many Cultures, and Clean & Green Technologies. Come kick off the event season with the first and biggest, single day event of the year!

Spend the entire day exploring the many topic areas, educational exhibits and activities, live performances and a host of festive food and beer selections. The “Great Outdoors” celebrates the wondrous and internationally acclaimed High Sierra region and the many recreation and conservation opportunities in our area. “Animalia” caters to all of our furry, scaly and feathery neighbors – both pets and wildlife. “The Garden” houses our local Farmer’s Market and green and growing exhibits. The “Earth Innovations” science fair grows every year, featuring new and creative technologies from our youngest innovators. The “Artists’ Grove” features special exhibits by local artists, and The “Future of Transportation” has grown to highlight all manner of alternative energy and fuels, bicycling programs, rail and transit plans.

Learn amazing things at a variety of diverse Workshops scheduled throughout the day. KIDS will enjoy the “Little Explorers Expedition” map that identifies children’s activities and earns them a special prize. This year we will have an Earth Day raffle with tons of prizes to choose from.

Although there is no public parking within the park itself, RTC has sponsored a shuttle running all day from the FREE PARKING at Reno High School, McQueen High School and Billinghurst Middle School to the center of activity in Idlewild Park. Commemorate the day and support the event with a special Earth Day Reno T-shirt and unique wares from the many artistic and innovative shops and performance groups.

For more information go to www.renoearthday.org

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