

MERCURY Momentum

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“Ride to Earth Day: Bike or Bus”

RENO, NV (April 17, 2022) - Reno’s Earth Day Celebration at Idlewild Park will be back on Sunday, April 24th from 11am to 5pm. Every year, traffic is a challenge. So, event organizers, the Regional Transportation Commission of Washoe County, and the Truckee Meadows Bicycle Alliance are teaming up with the public to try to solve this problem and stay true to the mission of Earth Day.

“Nothing says luxury more than a valet, arriving in style, carefree and happy at the front door,” said Ky Plaskon with the Truckee Meadows Bicycle Alliance. “It’s regal that Earth Day is offering a luxurious bike valet!”

Here is how it works: Ride up to the entrance, near the Snowflake Pavilion, in Idlewild Park and The Alliance will take care of your bike while you enjoy the rest of the event. You can even get your bike lubed and repaired by the Kiwanis Bike Program.

If you can't ride your bike, take the bus. RTC Washoe is offering a free Park n’ Ride from the courthouse parking lot downtown right into the event. Or take bus route 16 which will be FREE April 24th from 10:30am to 5:30pm.

Everyone who rides the Bus, rides their bike or brings their own reusable bottle to fill at one of Blue Dot Water’s water stations will get a raffle ticket to enter to win great prizes. For more information go to www.renoearthday.org.



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